

OCT22/12 17.11
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KELLERMAN

BUYER NAME	KATIE KEULEMAN
SALES PRSN	WA- JOE KNAUE

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6390542

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT OBAMA 60S

EST.# 2175 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT22/12 17.11

REP: TO LENA

TO LENA
FR JULIE
** NEW ORDER **
TTLS \$108240.-34X
PLS CFM, THX 10/22

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA 60S

:LINE#	:REP	:CD	:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAYS	:	TOTL:
:LINE#	:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	INVT	:	:	:	SPTS:
AGENCY ADVERTISER CODE = 00																					

AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
AGENCY EST# = 2175

1	1135P-1210A	60	\$2 050 00
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10/25	10/26	2	TH-E
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PROGRAM : NIGHTLINE
CON COM1: NIGHTLINE

2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			900A-1000A PROGRAM : GMA-SAT CON COM1: GMA-SAT	60		\$2,100.00	10/27	10/27	1		SAT	1
12			700A-900A PROGRAM : EYEWITNESS NEWSDAYBREAK CON COM1: EYEWITNESS NEWSDAYBREAK	60		\$2,100.00	10/28	10/28	1		SUN	1
13			1100P-1135P PROGRAM : EYEWITNESS NEWS AT 11P CON COM1: EYEWITNESS NEWS AT 11P	60		\$4,000.00	10/25	10/28	3		TH-SU	3
14			1135P-1210A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	60		\$2,050.00	10/29	10/29	1		MON	1
15			1210A-105A PROGRAM : JIMMY KIMMEL LIVE CON COM1: JIMMY KIMMEL LIVE	60		\$680.00	10/29	10/29	1		MON	1
16			1200N-100P PROGRAM : EYEWITNESS NOON NEWS CON COM1: EYEWITNESS NOON NEWS	60		\$1,700.00	10/29	10/29	1		MON	1
17			500P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	60		\$4,500.00	10/29	10/29	1		MON	1
18			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	60		\$6,000.00	10/29	10/29	1		MON	1
19			600A-700A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	60		\$3,750.00	10/29	10/29	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			700A-900A	60		\$4,000.00	10/29	10/29	1		MON	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
OCT/12			85560.00			NOV/12					22680.00	
CONTRACT TOTAL											108240.00	
TOTAL SPOTS											34	

MARKET TOTALS \$264,000 WFTV 41% WKMG 17% WESH 24% WOFL 15% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*

SVC- NSI
DEMOS- RA35+*